

The Missouri Department of Public Safety

POSTER CONTEST



The National Missing Children's Day Poster Contest is a nationwide contest designed to promote awareness among teachers, parents/ guardians, and children to engage them in discussions about safety.

Important information about this contest and both the State and National level; including the application, consent and release form, can be found within this packet.

On behalf of the State of Missouri Department of Public Safety and the U.S. Department of Justice, we thank you for participating in this contest and look forward to seeing your creativity shine through your artwork.



40th Annual Missouri Missing Children's Day Poster Contest Fact Sheet

CONTEST RULES

1. Applicants must be in the fifth grade.
2. Artwork should reflect the theme "**Bringing Our Missing Children Home**". This phrase must appear somewhere on the poster.
3. The theme may be depicted in the student's artwork through one, or a combination of, illustrations (e.g., signs and symbols, people, abstract, industry, wildlife) and can be created using media such as acrylics, watercolor, pencils, charcoal, magic markers, spray paint, crayons, and pastels. Digitally produced images, collages, cut-outs, and stamping will **not be eligible for consideration**.
4. The finished poster must measure **8½ x 14 inches**.
5. The poster must be submitted with a completed application, which includes a description of the poster and a brief biography of the artist, either typed or written legibly.

JUDGING CRITERIA

1. Complete contest rules must be followed at all levels of the competition. Incomplete packages and incorrectly sized posters will not be eligible for judging.
2. Artwork will be judged on:
 - a. Creativity
 - b. Reflection of the contest theme
 - c. Originality in design
3. Written applications will be judged on:
 - a. Comprehension of the theme
 - b. Clarity
 - c. Grammar and syntax appropriate to the fifth-grade level



COMPETITION PROCEDURES

1. Submit your poster, completed application, and signed consent and release form by the dead line of **January 25, 2023** to:

Missouri Department of Public Safety
Attn: Michelle Parks- State Contest Manager
PO Box 749
Jefferson City, MO 65102

AWARDS

State Level

The winner of the Missouri State Poster Contest will be notified and their poster will be submitted to the National judging competition. In addition, the state winner will receive a National Award Certificate form the U.S. Department of Justice (DOJ).

National Level

The national winner, his/her teacher (or designee from selected school) and parents/guardians (typically two people), and the state manager will be invited to Washington, D.C., to participate in the 40th Annual National Missing Children's Day Ceremony on **May 24, 2023**.

Transportation and lodging will be provided.

The national winner will also receive a national award certificate and a professional print of their poster.



WINNING POSTER

The national winning poster:

Becomes the property of U.S. DOJ and will be displayed at the Department of Justice, congressional offices, and other locations as determined by the Office of Juvenile Justice and Delinquency Prevention (OJJDP). Any applicable copyrights will be held by those offices.

- May be used in publications, exhibits, displays and on websites, as determined by OJJDP and U.S. DOJ.
- Will be presented as the national symbol for the 41st Annual Missing Children's Day Ceremony and associated activities.
- Photos of the winner and his/her poster will be available through U.S. DOJ and may be posted wherever contest information is available.

CONTEST TIMELINE

1. January 2023
 - All submissions must be received by the Missouri Department of Public Safety by the **January 25, 2023** deadline.
2. March 2023
 - *Missouri contest winner will be notified.*
3. April 2023
 - National winner will be notified.
 - Travel arrangements are initiated for attendance at the 40th Annual National Missing Children's Day ceremony in Washington, D.C. on Wednesday, May 24th.

QUESTIONS

Contact the Missouri Program Manager
Michelle Parks at 573-526-1464



Poster Contest Application

Thank you for participating in the 40th Annual Missouri Missing Children's Day Poster Contest! Please be sure to complete this application and ask your parent/guardian to complete the consent and release form before submitting your poster to the Missouri State Contest Manager. Posters that are submitted without an application and consent and release form included will not be considered for the contest.

Student Name: _____

Student Age: _____ **Student Grade:** _____

School Name: _____

School Address: _____

City: _____ **MO, Zip Code:** _____

School Phone Number: _____

Educator's Name: _____

Educator's Email: _____

Principal's Name: _____

Principal's Email: _____



Parent/Guardian Release and Consent Form

I hereby grant permission to use and reproduce the picture of my child,

(Insert StudentName) _____,
and use my child's name in U.S. Department of Justice, Office of Juvenile Justice
and Delinquency Prevention related publications, news features, blogs, or other
advertisements relating to the 41st Annual National Missing Children's Day Poster
Contest. I also grant permission for my child to participate in any interviews with
media relating to this event. I understand that any written statements may be
edited or used, in whole or in part, or adapted with other materials, and I hereby
waive all rights of privacy, compensation, control, or royalties that I may have.

I have read this document before signing below and warrant that I fully understand its
contents.

Parent/Guardian Name: _____
Please Print

Address: _____

City: _____ **MO,** **Zip Code:** _____

Phone Number: _____

Email: _____

Parent/Guardian Signature: _____

Date: _____



Missing Children's Day Discussion Guide

Below is a guide intended for a facilitator (i.e., teacher, parent) to reference as a discussion starter with students. We hope this discussion will make the subject less scary and provide students with an understanding of the poster contest topic to help generate ideas for their artwork.

What is Missing Children's Day?

- An annual ceremony to recognize the amazing people who help to protect children.
- These people include law enforcement officers, social workers, prosecutors and everyday people (i.e. teachers, moms, dads, brothers, sisters, neighbors).
- The theme is "Bringing Our Missing Children Home".
- There are people in this world that do bad things and break the law. This is why we have police and judges.
- Sometimes these people do bad things to kids, like take them away from their families.
- Police can help by searching and helping to return these children to their home.

Questions for Students

- Have you or anyone you love ever been lost before?
- How did you feel?
- Did anyone help you or your loved one return home?
- Who found you or your loved one?
- How do you think your family felt?

Provide Guidance for Students

- When you draw your art, think about:
- How you felt if you have ever been lost.
- Who helped you if you were lost or afraid?
- How your family felt or would feel if you were lost?

Attention 5th Graders

You are invited to participate in the
2023 Missouri Department of Public Safety
National Missing Children's Day Poster Contest

SUBMISSION DEADLINE: January 25, 2023

- Student must create a poster that demonstrates the theme "Bringing Our Missing Children Home".
- The finished poster must be 8 ½ x 14 inches in size.
- The slogan "Bringing Our Missing Children Home" must appear somewhere on the poster.
- Posters must be created by hand. Posters with printed images, collages, and stamping are not eligible and will not be considered.
- Posters should be original in design. Be creative! Use acrylics, watercolor, pencil, charcoal, magic markers, spray paint, crayons, pastels, and etc. To view previous artwork, visit the Featured Resources section on: ncjtc.org/mcd
- The poster must be submitted with a completed application, which includes a description of the poster and a brief biography of the artist.



"I created this poster because 89 percent of missing children die in 24 hours after being confirmed as missing. Finding a missing child in 24 hours should be the goal. In my artwork, different races and communities work together for a common goal, to find the missing child. While working together to find a missing girl, during this time I hope they realize that any child deserves rescuing."